

# Changing Tides

## Keeping ahead of the wave...

Please join us for the 36th Annual NPEA Conference

October 22–26, 2016, Hyatt Regency Newport Beach Hotel, Newport Beach, California

### Saturday, October 22

- 3–5 pm **InFRE Pre-conference Workshop: Ethics for Public Pension Professionals**  
*Dennis Gatlin, Retired Director, Field Education Services, Colorado Public Employees Retirement Association*
- 5:15–6:30 pm **Systems Roll Call: Latest News from NPEA Member Systems**
- 6:30–8 pm **Opening Reception**

- 2:45–3:45 pm **Considering our Future Selves**  
*Hal E. Hershfield, PhD, Assistant Professor of Marketing, Anderson School of Management, University of California Los Angeles*
- 4–5 pm **Messaging GPS: Mapping your Benefits Communications Strategy**  
*Cathy Terrell, Deputy Executive Director, Employees Retirement System of Texas*  
Dinner (on your own)

Registration available online at [npea.com](http://npea.com)

- **Conference fees**  
Attendee regular fee . . . . . \$725  
Guest fee . . . . . \$345  
Vendor fee . . . . . \$1,800
- **Hotel reservations**  
Room rate . . . . . \$189  
Upon completion of your conference registration at [www.npea.com/conference-registration](http://www.npea.com/conference-registration), you will be linked to the hotel registration page. To receive the low conference rate of \$189/night, you must make a reservation by September 30, 2016.

### Sunday, October 23

- 8 am–noon **Vendor Exhibits**
- 9 am–noon **InFRE Pre-conference Workshop: Fundamentals of Retirement Planning, CRC 1**  
*Michael Wilson, CFP, Utah Retirement Systems and Integrity Financial Planning*  
Lunch (on your own)
- 6–8 pm **Dinner (provided)**

### Tuesday, October 25

- 8 am–4 pm **Vendor Exhibits**
- 7:30–8:15 am **Breakfast (provided)**
- 8:15–8:30 am **Annual Business Meeting**
- 8:30–9:30 am **National Pension Case Law Update**  
*Robert Klausner, Esq., Klausner, Kaufman, Jensen & Levinson, P.A.*
- 9:30–10:30 am **Elder Law and Planning for the Future**  
*Susan B. Geffen, Esq., elder law and estate planning attorney, gerontologist and author*
- 10:45am–noon **Personalized Aging Strategies**  
*Pinchas Cohen, MD, Dean of the Leonard Davis School of Gerontology, University of Southern California and Executive Director, Andrus Gerontology Center at USC*

- **Transportation**  
Fly into John Wayne-Orange County Airport. A complimentary shuttle runs to and from the hotel and airport between 6 am and 10 pm. The shuttle leaves the hotel every hour on the hour, and picks up at the airport at approximately 15 minutes past, outside the baggage claim in the Ground Transportation area.

### Monday, October 24

- 8 am–4 pm **Vendor Exhibits**
- 7:30–8:30 am **Breakfast (provided)**
- 8:30–8:45 am **President's Welcome**  
*Erika Glaster, Executive Director, Massachusetts Teachers' Retirement System*
- 8:45–10:15 am **Keynote: Eagles Don't Fly in Flocks, but Seagulls Never Get Lonely**  
*Chad Hymas, CSP, CPAE, Chad Hymas Communications, Inc., 2011 Speaker Hall of Fame Inductee, and Author of Doing What Must Be Done*
- 10:30–11:30 am **New Policies Can Help Americans Save for Retirement**  
*Christian Weller, PhD, Senior Fellow, Center for American Progress and author of Retirement on the Rocks*
- 11:30–12:30 pm **NASRA Update: Significant Reforms to State Retirement Systems**  
*Keith Brainard, National Association of State Retirement Administrators*
- 12:30–1:30 pm **Lunch (provided)**
- 1:30–2:30 pm **Washington Update**  
*Tom Lussier, President, The Lussier Group*

- Noon–1 pm **Lunch (provided)**
- 1:30–5 pm **NPEA Systems Showcase: Concurrent Breakout Sessions, with Facilitators**
- **DIY Video Production**  
*Susan Wood, Director of Communications, Public School and Education Employee Retirement Systems of Missouri*
  - **"Rob Speak": Navigating the Language of the Retirement Industry**  
*Rob Rust, Vice President of Business Development, ICON Integration and Design*
  - **You Really Can Offer Investment and Retirement Advice to Your Participants**  
*Michael Wilson, CFP, Utah Retirement Systems*
  - **Increasing Retirement Knowledge: Wyoming's Teacher and Student Education Program**  
*George Eason, Education Services Coordinator, Wyoming Retirement System*
- 7 pm **Dinner (provided)**

### Who should attend

- Retirement counselors and benefit analysts
- Trainers and program developers
- Member services managers
- Member education staff
- Communications staff
- Contact Center staff
- Retirement counselors requiring CRC continuing education credits
- System directors and executives looking to create, improve or expand member education initiatives

### Wednesday, October 26

Departure day

